

Waterlefe Community Development District  
Golf Committee Minutes  
February 17<sup>th</sup>, 2022

**Present:** Ted Cole, Tony Maddaloni, Bonnie Tyler, Jerri Haibach, Bill Vernal & Bob Buchanan

**A quorum was established.**

**Absent:** Barbie Brand, Joel Ambrose, Bill Stasiuk & Bruce Ambrose

**Other Attendees:** Steve Dietz (CDD GM & Golf Club GM), Janice Reed (Director of Marketing), Chris Threatt (Course Superintendent), Mark Trotter (Director of Golf), Mary Paige Huisman (Executive Assistant) and Jim Davis (CDD Liaison)

**Call to Order:** Meeting was called to order @ 12:18PM by Mr. Trotter

**Public Comments:** No public comments.

**Business Administration:**

**Consideration of the Regular Meeting Minutes from January 13<sup>th</sup>, 2022:**

- The minutes from the January 2022 meeting were presented. There was one change under the financial review where a number was incorrectly imputed. There was a motion by T. Maddaloni to accept the minutes with the amendment. B. Vernal seconded; this was unanimously approved.

**Financial Review:**

- December finalized financials were reported on. Revenue was up \$41,481 to budget. Combined expenses were up \$21,244 to month with net income being up \$31,070 to budget.
- January preliminary financials were reported on with it being another positive month. Rounds and greens fees were up with rounds being an average of \$7.52 positive to budget.

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- February month to date financials were reported on. February is expected to be a positive month as it is already ahead of budget for total revenue. There was discussion that with the increase in revenue and rounds management is monitoring any operational changes that can be made to improve experiences or pace of play.

**Business Items**

**Golf Renovations Update:**

- Current renovations on the irrigation main lines are underway. This will allow staff to isolate multiple holes at a time instead of having to shut off all irrigation in the event of any breaks or maintenance.
- The project for the major greens renovations is still on track. The golf club hopes to have the contract and project finalized soon. There was also discussion on the status of the building renovations.

**Staff Reports:**

**Golf Course Maintenance:**

- It was reported that staffing has been very routine and event focused currently with maintaining the golf course. Some monthly maintenance is happening between events.
- Maintenance is currently working to encourage the grass to begin growing with the warmer weather.
- 3 of the 9 valves that are to be installed for irrigation should be done shortly.

**Marketing Report:**

- The current membership count is 215 with two new members. We also currently have a 60-day trial membership.
- The summer program was discussed. Promotions for the program will be starting up soon in March. Pricing will be different then last year to separate family and single summer programs.

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- The UMRR Sports Complex is hoping to open soon in the first couple weeks of March. It was reported that the membership will be slightly higher than originally expected but Waterlefe will still have a discounted membership based on the new pricing.

**Pro Shop:**

- It was reported that there have been a lot of events lately and the golf club is staying busy. The staff is working on finalizing details necessary for the upcoming Men's Member Guest event.
- The Callaway fitting day went very well and a second fitting day in March has been added.
- There was discussion on golf genius and the handicap system.
- It was reported that as the club continues to stay busy staff is monitoring pace of play and other courses in the area to see what they are doing in terms of rates and numbers of rounds.

**Grille Room:**

- The Grille Room surpassed their January budget. They had some successful events including the member-member lunch and the 9 & Dine/member appreciation event.
- It was reported that they have a staff member who is able to come back and work which is very helpful for staffing.

**Fact Finding Subcommittee:**

- No Report

**Operations Subcommittee:**

- No Report.

**Communications:**

- No Report.

**WMGA:**

- No Report.

**WWGA:**

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- The WWGA successfully finished their couples event with 84 golfers and was able to raise over 4,500 golf balls to donate to the new youth program.
- The WWGA currently has their singles match play event going on and is prepping for other upcoming events like the Solheim Cup, Ladies Member-Guest and Wine & Wedges clinic.

**Liaison Comments:**

- No Report.

**Adjournment:**

- T. Maddaloni motioned for adjournment; T. Cole seconded. It was moved to adjourn the meeting @ 1:44PM.